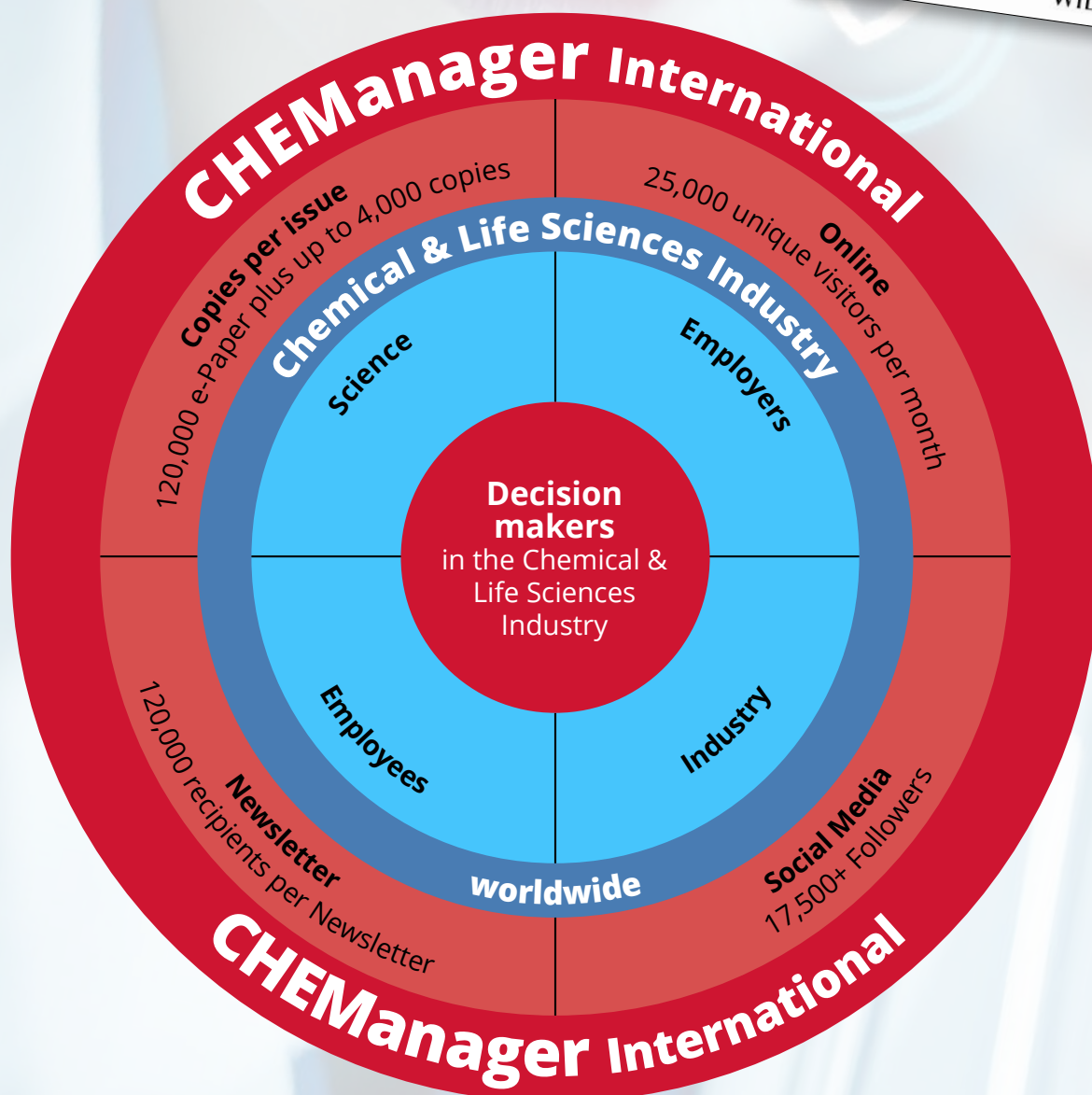


CHEManager

INTERNATIONAL

CHEManager International is the premier media brand for the chemical, pharmaceutical, and biotech industries. It empowers managers and executives with a competitive edge through timely business news, expert insights, and the latest market data, enabling strategic business and investment decisions.

Leverage the influence of CHEManager International to connect your brand with key decision-makers worldwide. Established communication channels ensure 24/7 access to your target audience: digital editions, website, bi-weekly newsletters, expanded reach via LinkedIn channels, and direct engagement through virtual events. We use proven advertising tactics to execute targeted marketing campaigns which effectively engage executives in the chemical, pharmaceutical, and biotech industry.

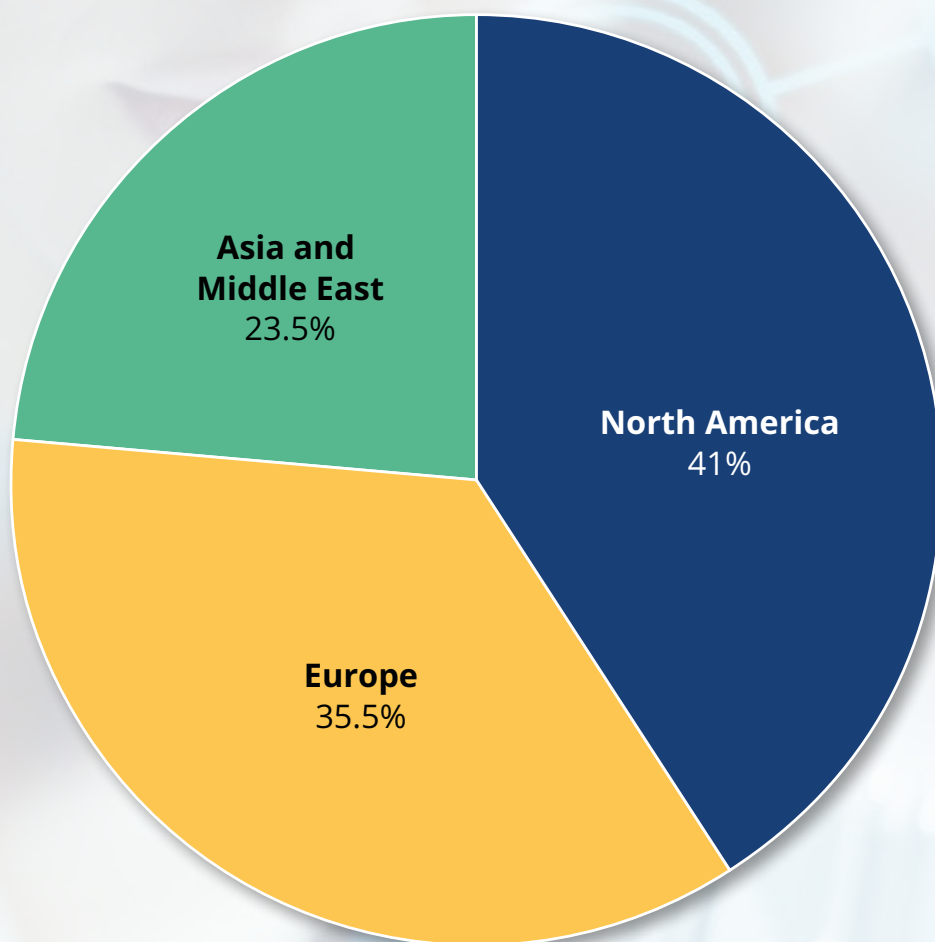


CHEMManager

INTERNATIONAL

Digital Editions

CHEManager International publishes four issues per year, delivering comprehensive insights into market trends, management strategies, and advancements in innovation, digitalization, and logistics within the chemical, pharmaceutical, and biotech industries. The digital editions reach an audience of 120,000 readers worldwide (North America 41%, Europe 35.5%, Asia and the Middle East 23.5%) and are further amplified through print distribution at major trade shows in Europe, North America and beyond (cf. next page).



Total Circulation

Digital copies	120,000
Print copies	4,000

Distribution Breakdown by Industries

Pharma & Biotech	41.4 %
Fine & Specialty Chemicals	24.7 %
Engineering & Process Technology	13.0 %
Petrochemicals / Plastics	14.6 %
Personal Care & Cosmetics	2.0 %
Other Industries	4.1 %

Distribution Breakdown by Job Titles

C-Level Suite / Directors	20.6 %
Upper Management, SVPs/VPs	23.7 %
Department Heads	16.1 %
Production / Operations Managers	8.8 %
Logistics / Supply Chain Managers	6.4 %
Sourcing / Sales / Marketing Managers	18.5 %
R&D/Innovation Managers	5.6 %