

Virtual Event: October 22, 2025

Europe-wide,
English-language
virtual event

DIGITALIZATION IN THE CHEMICAL INDUSTRY

Efficiency, Sustainability,
and Innovation

How digitalization can
increase energy and
resource efficiency in
plant operation in the
chemical industry.

TARGET AUDIENCE:

- Executives and strategic decision-makers
- Operations and plant managers
- Process and automation engineers
- IT and data specialists
- Maintenance and procurement professionals
- Innovation and R&D leaders

KEY TOPICS:

- Real-time process optimization
- Predictive maintenance & plant availability
- AI-driven decision-making
- Energy & resource efficiency
- Safety, compliance, and innovation

REACH:

The event will be promoted to a combined audience of over **100,000 professionals** across Europe through the CHEManager and CITplus networks, including:

- Print and digital editions
- Newsletters and editorial coverage
- LinkedIn campaigns and targeted email marketing

PROPOSED SPEAKERS:

Renowned representatives from leading companies and industry associations, including:

BASF, Covestro, Evonik, Linde Engineering, Thyssenkrupp, Bilfinger, Schneider Electric, Siemens, ABB, and the VCI (Verband der Chemischen Industrie)

OPTION 1: KEYNOTE SPONSORSHIP

€10,000
(excl. VAT)

Keynote Sponsorship plus a dedicated 40–45 min session, including 5–10 min for Q&A

Access to registration data for your session

Logo & company profile on the event page

Mention in all promotional materials

SPONSORSHIP OPPORTUNITIES:

OPTION 2: SESSION SPONSORSHIP

€7,900
(excl. VAT)

Host a 40–45 min session, including 5–10 min for Q&A

Access to registration data for your session

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ORGANIZED BY:

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